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| **ACTION AGAINST HEARTBURN ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2015** | | | | |
|  | |  | | --- | | Under Barrett's Oesophagus | | Campaign, charity no 1127495 (1) | | |  | | --- | | Under Oesophageal Patients | | Association, charity no 1062461 (2) | | Total: |
| Opening Balance  1 January 2015 | £409.10 | £10,000.00 | £10,409.10 |
| **Income** |  |  |  |
| Donations | £3426.73 | 0 | £3426.73 |
| Total Income: | **£3426.73** |  | **£3426.73** |
| **Expenditure** |  |  |  |
| Radio advertisements |  | £8470.46 | £8,470.46 |
| Leaflets |  | £350.00 | £350.00 |
| Pharmacy bag inserts |  | £120.00 | £120.00 |
| Posters | £338.66 | £272.34 | £611.00 |
| Google Ad words |  | £369.30 | £369.30 |
| Magazine advertisements |  | £417.90 | £417.90 |
| Website | £71.96 |  | £71.96 |
| Bank & miscellaneous | £415.18 |  | £415.18 |
| **Total Expenditure:** | **£825.80** | **£10,000.00** | **£10,825.80** |
|  |  |  |  |
| Balance at 31-Dec-2015 | £3,010.03 | 0 | £3,010.03 |
|  |  |  |  |
| Notes: (1) Coutts bank account (2) Lottery grant of £10,000 paid through OPA, December 2014 | | | | |
| Signed as correct: | | | | |
| Alan Moss, Chairman. | | | | |