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| **ACTION AGAINST HEARTBURN ACCOUNTS 1 JANUARY – 30 SEPTEMBER 2016** (1) |
|  |  |
| Opening Balance  | 1 January 2016 £3,010.03  |  1 January 2015 £10,409.10 |  |
| **Income** | **Jan – Sep 2016** | **Jan-Dec 2015** |  |
| Donations | 0 | £3,426.73 |  |
| Total Income: | **0** | **£3,426.73** |  |
| **Expenditure** |  |  |  |
| Radio advertisements |  | £8,470.46 |  |
| Leaflets & pharmacy bag inserts | £686.00 | £470.00 |  |
| Boxes, postage & despatch | £428.49 |  |  |
| Posters |  | £611.00 |  |
| Leaflet dispensers | £168.36 |  |  |
| Google Ad words |  | £369.30 |  |
| Magazine advertisements |  | £417.90 |  |
| Website | £143.92 | £71.96 |  |
| Bank & miscellaneous | £323.66 | £415.18 |  |
| Sundries |  |  |  |
| **Total Expenditure:** | **£1,750.43** | **£10,825.80** |  |
| Income less expenditure | (-£1,750.43) |  (-£7,399.07) |  |
| Closing Balance | 30 September 2016 £1,259.60  | 1 January 2016 £3010.03 |  |
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| Notes: (1) Accounting period changed to correspond with Barrett’s Oesophagus Campaign; (2) Coutts bank account closed and account opened with CAFbank during this period. (3) Administered by Barrett's Oesophagus Campaign, charity no 1127495.  |
| Signed as correct: |
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